event overview

NAWBO KENTUCKY
National Association of Women Business Owners

35 YEARS
OF WOMEN IN BUSINESS





NAWBO Kentucky is celebrating 35 years of supporting women in business in the Bluegrass State.

This is a time for us to acknowledge the amazing businesswomen among us.

The EPIC Awards winners demonstrate:

- **EXCELLENCE**
- **PROFESSIONAL ACCOMPLISHMENTS**
- **INNOVATION & CREATIVITY**
- **CIVIC & COMMUNITY INVOLVEMENT**



2027 AWARDS CATEGORIES

- EPIC LEGACY WOMAN BUSINESS OWNER OF THE YEAR
- WOMAN BUSINESS OWNER OF THE YEAR
- WOMAN BUSINESS BUILDER OF THE YEAR
- NEXT GEN WOMAN BUSINESS OWNER OF THE YEAR
- PUBLIC POLICY CATALYST OF THE YEAR
- CORPORATE PARTNER OF THE YEAR

MARCH 9, 2027

WOODHAVEN COUNTRY CLUB
7200 WOODHAVEN RD, LOUISVILLE, KY 40291
11:00AM - 3:00PM
WWW.NAWBOKENTUCKY.COM

NAWBO KENTUCKY PRESENTS

epic AWARDS

SPONSORSHIP OPPORTUNITIES

	TITLE SPONSOR $10,000 *Limit 1*	NEW BADGE SPONSOR $5,000 *Limit 1*	AWARD SPONSOR $2,500 *Limit 3*	PATRON SPONSOR $2,000	SUPPORTING SPONSOR $1,000
Number of tickets	16 (2 tables)	8 (1 table)	4 tickets	4 tickets	2 tickets
Logo on signage at the event & website	★	★	★	★	★
Recognized in our newsletter leading up to the event *(currently over 2,700 subscribers)*	★	★	★	★	★
Permission to list "supporter of NAWBO KY" on your company website	★	★	★	★	★
Program ad	Inside Cover	Full Page	1/2 Page	1/4 Page	
Company representative to present one of the awards *(NextGen, Business Builder, Public Policy or Corp Parnter on a first come first serve basis)*	★ WBO	★	★		
Company may provide marketing materials or logo gift for all guests	★	★	★		
Logo on all nominee posters in the pre and post networking event *(Nominees take their posters with them at the close of the event for continual marketing)*	★	★			
Custom name badges with your logo cobranded with NAWBO on the lanyard	—	★			
Logo placement on all major event materials *(programs, signage, banners, invitations, digital ads, social media posts, press releases)*	★				
Exclusive top billing with "presented by" naming rights *(e.g., The 2027 Epic Awards presented by [sponsor]).*	★				
Logo included in all social media posts and graphics provided to nominees for posting in their own networks *(graphics are released to nominees on January 1, sponsorship must be secured before to be included)*	★				
Inclusion in all press releases/media outreach	★				
Company representative to speak and introduce the mistress of ceremony	★				
Sapphire Corporate Partnership for 1 Year	★				
Monthly contribution to the NAWBO KY newsletter for one year	★				
:30 commercial aired during the event	★				
Showcase your company at a future NAWBO KY event	★				

ADDITIONAL OPPORTUNITIES

★ **Full Page Ad**
Non-Member Price -$750
Member or Nominee Price -$600

★ **Half Page Ad**
Non-Member Price -$500
Member or Nominee Price -$400

★ **Quarter Page Ad**
Non-Member Price -$250
Member or Nominee Price - $200

★ **Vendor Tables**
Non-Member Price - $750
Member or Nominee Price - $500

