



NAWBO

KENTUCKY

National Association of Women Business Owners

JOIN US!

Partnership Opportunities





ABOUT NAWBO KENTUCKY

Founded in 1975, the National Association of Women Business Owners (NAWBO) is the unified voice of over 11 million women-owned businesses in America, representing the fastest growing segment of the economy. NAWBO is the only dues-based organization representing the interests of all women entrepreneurs across all industries with local chapters across the US.

NAWBO Kentucky is the essential community for women business owners. Our strength comes from the diversity of our membership. Businesses range in size from sole proprietorship to hundreds of employees. Members represent a variety of different business industries across the Bluegrass state. Members own businesses all throughout Kentucky, Southern Ohio, and Southern Indiana.

By combining the knowledge, networks, and expertise of our diverse membership, our board of directors, and our staff, NAWBO Kentucky works to strengthen, create, build, and transform the environment in which women business owners are.

Membership is open to sole proprietors, partners, and corporate owners with day-to-day management responsibility, along with those who support the mission and vision of NAWBO. Members automatically join both the Kentucky chapter and the national organization, giving them access to a wide range of resources and support.

OUR MISSION STATEMENT

Our mission is to help connect women business owners to the resources, people, information, and organizations that can help them achieve their personal, business, or political goals.





NAWBO KENTUCKY PARTNERSHIPS

NAWBO Kentucky partners with other organizations to provide opportunities for advancement. Our goal is to develop industry leaders, with a specific focus on women business owners.

A corporate partnership with NAWBO Kentucky affords exposure and access to the ever-growing and dynamic area of women business owners. Women business owners are the fastest-growing segment of the business community, with over 12.3 million woman owned businesses in the US alone. Partnerships are available on a variety of levels and can be customized to maximize your reach into the community. We also offer direct event sponsorships.

We invite you to be a part of our mission. As a NAWBO Kentucky partner, you will have access to women business owners, opportunities at our Leadership Series, business showcases, annual signature events, the EPIC Awards, corporate partner advisory committee, local membership benefits and more!

Join the NAWBO Kentucky family and help us celebrate 30 years of supporting women business owners from Kentucky, Southern Ohio, and Southern Indiana.

PARTNERSHIP OPPORTUNITIES

NAWBO Kentucky partnerships come with many benefits, including the ability to attend events, market your business through NAWBO, network with other likeminded businesswomen in your area, and more!

Diamond: \$10,000 annually

Ruby: \$5,000 annually

Emerald: \$2,500 annually

Sapphire: \$1,000 annually

Pearl: \$500 annually

(NAWBO members only)





NAWBO
KENTUCKY
National Association of Women Business Owners



CORPORATE PARTNERS

NAWBO Kentucky partners with organizations across the state to achieve new heights for women business owners each year. We are grateful to our current partners, and are thrilled to continue working with these partners, in addition to many more in and around the great state of Kentucky.

RUBY

Greater Louisville Inc.
PNC Bank

EMERALD

Cherry Bekaert
KCTCS

SAPPHIRE

ADOBE
All-In-One Paint - Heirloom Traditions
Louisville Ladies LLC
Republic Bank

PEARL

Breeze Financial
Bourbon Barrel Podcasting
Growth Solutions Team
Impact Sales Systems
LexTech
Mightily

FOUNDING FOUNDATION PARTNERS

Chase Bank
Spalding University
Masonic Homes



In principle and in practice, NAWBO values and seeks a diverse and inclusive membership. NAWBO seeks full participation in the organization by all business owners who support our mission to empower women entrepreneurs, regardless of race, religion, age, sexual orientation, national origin or disability. NAWBO's goal is to effectively represent the full diversity of the women business owner community and to expand access to leadership opportunities across the full spectrum of our membership.



MEMBER BENEFITS

When you become a member of NAWBO Kentucky, you are opening up your business to a world of fun and opportunity. There are no limits to what can happen when joining NAWBO Kentucky, from networking with women all around the state, to attending events with the best charcuterie boards East of the Mississippi. However, here are a few things you are guaranteed when you join NAWBO Kentucky:

- Build and strengthen relationships through networking at various educational and interesting events
- Develop varied connections with fellow members across the state to grow your business
- Learn from others who may have more years of experience as a woman in business
- Feel seen as a business owner
- Keep up with political actions that may impact your business
- Discover new ideas for your business
- Share ideas, experiences, and expertise with others
- Obtain visibility for your business
- Find opportunities to become a mentor and make an impact
- Create an environment where your business can be seen and heard by a diverse and talented group of women

If you are interested in any of the above, then NAWBO Kentucky is the place for you!

Questions about our partnerships?

Contact NAWBO Kentucky at
membership@nawbokentucky.org

President@nawbokentucky.org

and check out our website – www.nawbokentucky.org

We can't wait to hear from you!

