



# Schedule of Events

■ **9:00 a.m. - 10:00 a.m.** - First round of breakouts

**Survive - Preparation for taxes and write-offs**

*Bea Rosenberg, CPA, Director - DML0*

**Strive - How to hire employees**

*Amy Letke, SPHR, GPHR, Founder & CEO - Integrity HR*

**Thrive - Succession planning**

*Pamela Cecil Pullen, UPS Air Region Health & Safety Manager - UPS*

10:00 a.m. - 10:30 a.m. - Snack Break

■ **10:30 a.m. - 11:30 a.m.** - Second round of breakouts

**Survive - How to market your business on a budget**

*Janet Holloway, Founder & CEO - J Holloway & Associates*

**Strive - How to innovate with diversity in mind**

*Demetria Miles-McDonald, Founder & CEO - Decide Diversity*

**Thrive - How to advocate and engage in public policy to help support women in business**

*Judith Taylor, Director of Government Affairs - Keeneland*

■ **11:30 a.m. - 1:00 p.m.** - Keynote and Lunch

*Victoria MacRae-Samuels, V.P. Operations - Maker's Mark® Bourbon*

■ **1:15 p.m. - 2:15 p.m.** - Third round of breakouts

**Survive - Creating a strategic plan**

*Molly Sutherland, Founder & CEO - Sutherland & Associates*

**Strive - How to launch a business and avoid bankruptcy**

*Laura Day DelCotto, Founder & CEO - DelCotto Law Group PLLC*

*Summer Auerbach, Second Generation Owner - Rainbow Blossom*

**Thrive - When and how to take your business public**

*Phoebe Wood, Principal - CompaniesWood*

2:15 p.m. - 2:30 p.m. - Snack Break

■ **2:45 p.m. - 3:45 p.m.** - Panel Discussion - Past, Present, Future

**Past** - *Mira S. Ball, Founder & CFO - Ball Homes LLC*

**Present** - TBD

**Future** - *Robin Miller, President - Nest Community Marketing*



*For more information, visit:*

[nawbokentucky.org/symposium](http://nawbokentucky.org/symposium)