

ABOUT NAWBO LOUISVILLE

The National Association of Women Business Owners, Louisville, Kentucky chapter, is an organization representing the interests of women-owned businesses of all sizes and in all industries. NAWBO Louisville seeks to advance women entrepreneurs toward economic and social achievement by helping them achieve the following:

- Develop & grow strong, profitable businesses
- Build strategic alliances, coalitions & affiliations
- Transform public policy & influence opinion makers
- Affect changes in the business culture

NAWBO Louisville Foundation

The NAWBO Louisville Foundation is a 501c3 organization that funds NAWBO Louisville educational programs which reflect our mission to help connect women to the information, organizations, people and resources that can help them achieve their business, personal or political goals.

EPIC Awards

Since 1995, the prestigious EPIC Awards have honored the Woman Business Owner of the Year. EPIC stands for Excellence as a woman business owner, Professional accomplishments during the past 5 years, Initiative in addressing major challenges in her business, and Community involvement. This annual event is a celebration of women in business and their impact on the community.

NAWBO Grow

NAWBO Grow was formed by NAWBO Louisville as an answer to challenges that women face in business. There are three programs of Grow: Survive, Strive and Thrive. Each NAWBO Grow program is designed to help women at every stage of their business, from start to finish. Sponsorships cover program costs, materials and scholarships.



NAWBO LOUISVILLE SPONSORS as of May 2015



GREATER LOUISVILLE INC.
The Metro Chamber of Commerce



HARDING, SHYMANSEKI
& COMPANY, P.S.C.
Certified Public Accountants
and Consultants



Corporate Partnership Opportunities

NAWBO Louisville is on the leading edge of program development and evolution. This will not only elevate the status of women business owners, but ALL women in business. Our goal is to develop industry leaders, with a specific focus on women business owners.

A relationship with NAWBO Louisville will afford exposure and access to the dynamic, diverse, and ever-growing landscape of women business owners, who statistically make the majority of purchasing decisions both professionally and personally. Corporate partnerships help us grow our organization and our members. As a result, corporate goals are achieved through meaningful relationships that are formed.

We hope you'll consider joining the NAWBO Louisville family and be a part of our mission as we help women business owners forge their paths and grow successful companies.

Denise Jerome
NAWBO Board of Directors President

"NAWBO is a perfect partner for GLI as they advocate for women entrepreneurs across all industries. The opportunities and influence they provide help women owned businesses develop and flourish in the Greater Louisville region."

Carlos Phillips
Senior Vice President,
Greater Louisville Inc.

"Sponsoring NAWBO events has produced a greater return on the investment than I had ever expected. I have lost count of the clients that have come in because of the goodwill created through sponsoring NAWBO!"

Melissa Fraser
Chief Operating Officer,
Strothman & Company

"We are extremely grateful and proud to be a continuing partner of NAWBO Louisville. NAWBO has given us the opportunity to network with like-minded, successful women in the community."

Jesika Young
Vice President, US Bank

Kellie White
Vice President, US Bank



	Trailblazer Sponsor \$20,000	Visionary Sponsor \$15,000	Leadership Sponsor \$10,000	Champion Sponsor \$5,000	Supporting Sponsor \$2,500	EPIC Platinum \$10,000	EPIC Gold \$5,000	EPIC VIP Celebration \$3,500	EPIC Silver \$2,500	EPIC Bronze \$1,500	EPIC Copper \$1,000	GROW Platinum \$10,000	GROW Gold \$5,000	GROW Silver \$2,500	GROW Bronze \$1,500	GROW Copper \$1,000	Luncheon Sponsor \$1,000	Mingler Sponsor \$500
EPIC Awards tickets	8	6	4			16	8	2	4	2	2							
EPIC VIP Celebration tickets	4	2	2			4	2	8	2	2	2							
Ad in EPIC program						full page	1/2 page	1/2 page	1/4 page	1/8 page	1/8 page							
Vendor table at EPIC Awards and distribute materials at every seat	✓	✓	✓	✓		✓	✓	✓	✓									
Vendor table at EPIC VIP Celebration and distribute materials at every seat	✓	✓	✓	✓				✓										
Vendor table at EPIC Awards				✓	✓	✓	✓	✓	✓	✓	✓							
Display one sponsor-provided, free-standing banner at EPIC Awards & EPIC VIP Celebration	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓								
Inclusion in sponsor logo slideshow at EPIC event						✓	✓	✓	✓	✓	✓							
Recognition at EPIC Awards, EPIC VIP Celebration, event advertising, & regional media/print promotion	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Welcome the audience & introduce NAWBO President at EPIC Awards with photo						✓												
Presentation of runner-up award to one winner with photo at EPIC Awards							✓											
Address the audience and introduce NAWBO President at VIP Reception								✓										
Recognition in Business First EPIC Awards insert, approx. 54,000 readers	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓							
Logo included in NAWBO newsletters	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Inclusion on NAWBO website with logo and link to sponsor website	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Member rates for NAWBO events	✓	✓	✓	✓	✓													
Access to local membership list	✓	✓	✓	✓	✓													
Opportunity to host one Educational Seminar or Networking Event at your location	✓	✓	✓	✓	✓							✓	✓	✓				
Sponsor one GROW scholarship in your company's name												✓						
One 5 minute spotlight of your company at one event/meeting per year	✓	✓	✓	✓	✓							At one GROW meeting	At one GROW meeting	At one GROW meeting			1x	1x
One (1) paid attendee at a monthly event	6x	6x	6x	4x	4x												1x	1x
Distribute sponsor materials	6 meetings	4 meetings	2 meetings									At GROW meetings	At GROW meetings	At GROW meetings			1x	1x
Introduce speaker at NAWBO monthly meeting	2x	1x															1x	1x
Vendor table at annual business showcase	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓	✓	✓				